

ATTENTION: Maritime, Engineering, Scientific Industry

WHAT: The maiden voyage of *Proteus*: The world's first full-size WAM-V

WHEN: May 24-25, 2007

WHERE: Festival de Cannes, France



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***Proteus*: World's First 'WAM-V™' Makes Debut During Festival de Cannes**

HP and Marine Advanced Research unveil the world's first, full-scale 'Wave Adaptive Modular Vessel' - a new generation of ultra-light, highly-customizable watercraft featuring breakthrough technology for a radically new seagoing experience

FOR IMMEDIATE RELEASE

Media Contact:
Lucie Mewes
LMewes@wam-v.com
www.wam-v.com

PALO ALTO, CALIF, May 20, 2007 – Marine Advanced Research, Inc. and technology partner HP are proud to announce the maiden voyage of *Proteus*, the world's first "Wave Adaptive Modular Vessel" (WAM-V), during the Festival de Cannes, May 21-27, Cannes, France.

Aptly named after an early sea-god capable of changing shape and assuming many forms, *Proteus* is the first of a new generation of revolutionary vessels based on patented technology to offer a radically new seagoing experience. These ultra light, unbelievably flexible catamarans are modularly designed to take many different forms, allowing for a multitude of applications, and enabling the vessel to fit the requirements of just about any kind of expedition – rescue missions, sea explorations or the occasional Cannes-inspired soirée.

Unlike conventional boats that force water to conform to the hull, *Proteus* adjusts to the surface of the water. Its innovative superstructure is flexibly connected to specially designed pontoons to support the vessel and dramatically minimize stresses to structure, payload and crew. *Proteus* does not pierce the waves; it dances with them.

Not only is the watercraft's cabin easily interchangeable so it can be configured for specific needs, but the vessel sports ocean-crossing capabilities with a range of up to 5,000 miles. Very low fuel consumption, low draft, small wake and soft hulls to make *Proteus* easy on the environment and easy on the ride. Through a partnership with HP, Marine Advanced Research uses HP technologies with the memory, power and speed team engineers need to take full advantage of today's most advanced design and modeling software. As a result, the team can quickly and effectively make design modifications to *Proteus* as it goes through sea trials and into production.

The effort fits perfectly with HP's "Personal Again" campaign, which emphasizes the vision of a highly individual and personal relationship with the computer, unique for each user, and emphasizes empowering users and enterprises. With its debut at Cannes, *Proteus* embodies the spirit of the campaign – blending personal drive with entrepreneurial skill.

"When we first discovered the *Proteus* project, we realized pretty quickly that this is a perfect example of how the computer is personal again," says David Roman, VP Marketing and Communications, HP Personal Systems Group. "Here's a team of visionaries using personal computers to create a radically different kind of seagoing vessel."

"We are eternally grateful to HP for the technology they've given us access to, and for this remarkable opportunity to debut *Proteus* during the Festival de Cannes," says Ugo Conti, CEO, Marine Advanced Research. "Through this partnership, we're literally transforming the notion of what's possible in seagoing vessels."

To showcase the craft's maiden voyage, HP will introduce *Proteus* to credentialed press on-the-water and for waterside viewing. Marine Advanced Research's design, engineering and development crew will be on hand to answer questions about Proteus's characteristics and possibilities. Bring your notepad, camera and imagination.

To register for full press kit and details about this revolutionary watercraft, visit
www.wam-v.com
+1.510.215.9571

For a full itinerary, and an invitation to Proteus's Cannes debut, contact Lucie Mewes at:

LMewes@wam-v.com

Phone: +1.510.215.9571

Fax: +1.510.215.1583

www.wam-v.com